

## A – Z of Fundraising Ideas

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### A

**Auction of Promises** – Hold a swanky evening and people to donate a promise of their time, use of their belongings, or to donate a gift. They could even donate themselves – a personal assistant for the day can fetch mega-bucks, or ask local businesses to donate prizes, eg. A massage or day out!

**Aerobics** – Hold a dance-a-thon, or group fitness session and ask people to donate a small amount to join in!

### B

**Bake Sale** – People never get bored of cakes and sweets!

**Bike Ride** – Why not sign up to one of our cycling events such as RideLondon 100?

**BBQ** – Hold a BBQ, provide some food and drinks and ask people to donate a small amount to come along.

**Bag Pack at the local supermarket** – Customers will leave you a tip, even more if you carry their shopping to their car!

### C

**Car Wash** – Wanted: dirty cars + cash. Offered: soapy water, sponge and a whole load of elbow grease!

**Come Dine with Me** – Get your friends over for dinner and ask them to donate what they think your meal is worth!

**Carol Singing** – Ask a local shopping centre, train station or supermarket if you can sing for an hour or two with a collection bucket in front of you and watch the donations come in!

### D

**Dress Up or Down Day** – Charge everyone £2 to come to work in casual clothes.

**Dog Walking** – Charge neighbours and friends a small amount to be their dog walker for the day/week/weekend!

### E

**Entrepreneurship Competition** – Get small groups together and set the challenge for them to raise money for Kith & Kids, in any way they like! In the past we've had the 'see how much you can turn £5 into challenge!'

**Easter Egg Hunt** – A seasonal idea; charge your friends a small amount to join in, or do one for the local village or community and ask for a small donation!

**Ebay** – Sell all your old junk on Ebay and donate your profits to Kith & Kids.

### F

**Fancy Dress Fashion show** – Ask people to make their own clothes. Charge entrance to the show and finish off with a raffle or auction and sell refreshments.

**Football Match** – Charge teams to enter, provide refreshments!

**Film Evening** – All you have to do is provide the film and popcorn, and ask for a small donation!

### G

**Guess the Number/Name** – It could be the number of sweets in a jar, the name of a teddy bear, who is in the baby photo, the number of helium balloons you can fit in a room – the list is endless!

**Give to View** – Upload a video onto givetoview.com and people have to pay a small amount to watch it – it could be anything, a talent you have, a sponsored event, a recipe reading, the choice is yours!

**Golf Day** – Organise your own golf event and charge teams an entry fee – this could appeal to a wide range of clients, colleagues, family and friends!

### H

**Head Shave/Hair Style** – If you have a hefty head of hair or a long beard, why not ask for sponsorship to shave it off!

*Kith & Kids*

Registered charity number: 1080972

## I

**It's a Knockout** – host your very own version of the original TV gameshow! Ask people for sponsorship to take part, or pay to enter!

**International Food Evening** – ask all your friends to bring a dish from different countries, and of course make a donation to eat the food!

## J

**Jumble Sale** – Take your (and your family/friend's) junk along to a local car boot sale and donate your profits. Label everything 'vintage' to increase your prices!

**Jazz Evening** – Ask a local village hall if you can use their space to host a charity evening, and ask any local bands if they will play! Charge for tickets and provide some food and drinks.

## K

**Kick About** – Instead of a football tournament run a full size live table football tournament! Draw lines across the pitch, and just like in table football the players can only run along not up and down the pitch! Pay to enter or pay to watch, don't forget prizes for the winners!

**Knit-a-thon** – Get a group together to create a biggest jumper or blanket; sell what you've made to the highest bidder, or make an evening of it and provide refreshments.

**Karaoke Night** – Pay a small amount per tune you sing!

## L

**Lemonade** – During the summer term wait for a hot day, then make some delicious traditional lemonade. Your customers will be begging for more!

**Line of Coins** – See how long you can make a coin line with, using your 1ps, 2ps, 20ps or even £1... Then donate your line to Kith & Kids!

## M

**Make a Fool of Yourself** – Talent competitions, sponge throwing and dance-offs are great entertainment! People will pay money to see someone making a fool of them, be it a head teacher or the boss of a company!

**Matched Funding** – Ask your company or school whether they will double what you've fundraised – you never know!

**Money Boxes** – Design and make your own money boxes, then put them in as many places as you can think of eg. At school, local supermarkets, local businesses and watch the pennies add up!

## N

**Nineties Night** – A great way to get people re-living their younger days and celebrating the decade of the Spice Girls and Take That, reality TV, and panicking about the Y2K bug.

**Non Uniform Day** – If you are at school, everyone pays £1 to wear their own clothes for the day.

## O

**Organise** – A sponsored cycle / swim / run / cookery class

**Obstacle Race** – Sign up to do a Spartan Race or Tough Mudder!

## P

**Publicity** – 'Every little helps' when it comes to publicity. Try your local paper and radio station, and watch as the donations come in from unlikely sources.

**Picnic** – Bring along a blanket, nibbles and some music, and ask for a small donation from friends to join you!

## Q

**Quiz Night** – Run a quiz, and charge for entry and provide half-time snacks and drinks, and don't forget a prize for the winners!

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## R

**Run** – Join one of our running events and raise the minimum sponsorship! We've got lots to choose from!

**Raffle** – Host a raffle, ask local businesses to donate prizes

**Read-a-thon** – How many books can you read over a short period of time? Get tested so people know you're not cheating... Get sponsored £1 or more per book!

## S

**Sponsored Stop It!** – Whether it's talking too much, smoking, eating too much chocolate or not doing enough exercise everyone has bad habits – get sponsored to stop them in their tracks!

**Social Media** – Set up a giving page online and share the link with all your contacts on facebook and twitter!

**Swim-a-thon** – Get sponsored per length or per mile, see how far you can swim and watch the £s add up!

## T

**Themed Parties** – Look at the calendar and decide how you can use all those days to raise money for Kith & Kids...whether it be 'Talk Like a Pirate Day', Halloween or Christmas there are lots of inventive ideas out there.

**Tug of War** – Colleagues vs. the bosses, or students vs teachers.. Donate to enter!

**Tennis Tournament** – Gather all your sporty contacts and have a rally – charge to enter the tournament!

## U

**Unwanted Gifts** – Make good use of the post-Christmas slump by organising a gift swap, jumble sale or EBay all the things you don't want!

## V

**Valentine's Day** – Put on your Cupid wings and get love-matching. Offer pupils or colleagues the chance to buy their loved one a heart shaped space on the notice board and tell everyone about how they feel...or be the postman of secret love letters or tubes of love hearts!

## W

**Welly Wanging** – Funny name, great event. You might think that it's all about strength, but technique will always win!

**Waxing** – For the men out there; why not do a sponsored leg wax!

**Wine Tasting** – A cheaper way to enjoy different wines; ask friends to bring their favourite bottle, you provide nibbles and charge to taste!

## X

**X-Factor** – Think you know better than Simon Cowell? Got the high-waisted trousers to prove it? Host a talent night of your potential stars and charge to come and watch!

## Y

**Yoga Day** – Put on a yoga session for your friends, family, colleagues and charge them a small amount to take part... a great way to unwind.

## Z

**ZZZZ** – Sleepovers are always popular; watch some cheesy films, wear PJs and play some games...all in the name of a good cause!

We want to hear how you are getting on and to help out in any way we can, so please tell us about your events in advance. We can provide you with balloons, posters, sponsorship forms and leaflets. Simply call 020 801 7432 or email [maddy@kithandkids.org.uk](mailto:maddy@kithandkids.org.uk).

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